

LoCASE case study

Sussex Bed Centre

The Challenge

Sussex Bed Centre is a family run business operating eight branches across Sussex. Set up in 1981 by John & Sandra Pickering, the company prides itself on its low prices and great customer service. As part of a store refresh and to increase customer sales, they approached LoCASE with a desire to apply for funding for new LEDs for their store in Bexhill-On-Sea.

The project

The original lighting in the store was provided by fluorescent tubes and panels, many of which were broken. The lights gave a poor impression to visiting customers and contributed to the store's large annual electricity consumption. Following initial engagement with LoCASE, delivery partners Carbon Smart conducted a free-energy audit to assess the feasibility of energy savings options. The site-visit and resulting report identified new LED lighting, a new boiler and suspended ceiling insulation as key areas which could be eligible for LoCASE funding.



The impact

Sussex Bed Centre successfully applied for LoCASE grant funding for their LED installation, which was supplied by local contractor, [CDS Electrical](#). The process took a total of four months to complete and the business received £3,797 towards the project. The difference that the new lighting has made to the store is remarkable. Aesthetically the showroom looks fantastic and the business has seen a reduction in their electricity bills since installation. The lighting is anticipated to reduce the company's carbon emissions by 6 tCO₂e/yr, costs by 3,200 £/yr and energy consumption by 14,100 kWh/yr.

Testimonial

"When LoCASE approached us telling us that we could get a grant towards improving our lighting and heavily reducing our costs and emissions, it was a quick decision to make. We were helped throughout the whole process and filling in the forms for our application. Three quotes were got and within a few weeks the grant was approved and LoCASE approved the application. The store is now completed and the difference is amazing". **John Rayment, Sussex Bed Centre (Director)**

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