



clear practical action

Environmental Policy

Carbon Smart is a rapidly growing sustainability consultancy based near London Bridge. We provide a diverse range of sustainability services both nationally and internationally. It is our objective to provide clear and practical support to businesses, helping them to take control of their environmental footprint by reducing energy consumption, engaging staff and managing procurement and waste.

Further to helping others reduce their carbon footprint, we also recognise that it is essential to manage our own impacts and take part in tackling the global problem of climate change. Our environmental policy is designed to demonstrate the practical actions we will commit to in 2011 to manage and reduce our measurable carbon footprint.

A detailed breakdown of our impacts can be found on our website: www.carbonsmart.co.uk. Our greatest impacts are business travel, electricity consumption and employee commuting. Carbon Smart's footprint for 2010 was 40.5 tonnes CO₂e. We have made significant investments in low carbon working to date, and will seek to maintain best practice sustainability in all aspects of our operations.

Target: For 2011 we will ensure that our overall carbon footprint will not exceed the 2010 benchmark per unit of business revenue.

To achieve this target throughout 2011 we will take the following actions:

- **Carbon budget:** we will baseline our performance with a view to introducing a carbon budget for each member of staff.
- **Travel:** Establish a business travel policy to ensure our travel impacts are reduced as far as possible.
- **Electricity consumption:** Reduce consumption per employee to 50% of the national average
- **Employee commute:** Establish a cycle to work scheme to support employees wishing to make a low carbon commute.
- **Procurement:** We are committed to finding alternatives to purchasing, and will reduce demand, reuse items and purchase recycled products wherever possible.
- **Paper use:** We will monitor our consumption and conduct a paper audit to assess means by which we can continue to reduce paper consumption.
- **Legislation:** We will comply with all relevant legislation, and use our knowledge to help our business and our clients to stay ahead of changes in environmental legislation.

Our Green Team will support the delivery of these actions and will monitor our ongoing progress. This policy will be reviewed annually upon the calculation of an updated carbon footprint.

Ben Murray
Managing Director
April 2011